

Thank you for choosing to be an exhibitor at AUA2019 Chicago!

You've signed up to be an exhibitor, now what?

What is included with an inline (10 x 10, 10 x 20 or 10 x 30) booth:

- 8' high backwall drape
- 3' high sidewall drape
- 1 - 11" x 17" identification sign
- Listing in the printed program (February 15 submission deadline), online listing and the AUA2019 mobile app
- 5 – exhibitor badges (per 100 square feet)



What is included with an island (20 x 20 or larger) booth:

- Listing in the printed program (February 15 submission deadline), online listing and the AUA2019 mobile app
- 5 – exhibitor badges (per 100 square feet)

What is NOT included in my booth*:

- Carpet/Floor Covering (this is a requirement of any size booth)
- Table, chairs, waste basket, electric, internet, cleaning services, lead retrieval, etc.

*You can rent/purchase all of these items/services using our [Exhibitor Service Kit](#).

What is required as an exhibitor:

- Carpet/Floor Covering
- [Insurance](#)
- Booth coverage during all exhibit dates/hours

New Exhibitor Welcome Packet

- Registering your staff – Exhibitor registration opens January 15, 2019

What may be required as an exhibitor:

- [Booth design](#) (if you are hosting retail sales or an island booth 20 x 20+)
- Completion of the [AUA2019 giveaway form](#) if you plan to provide giveaways at your booth
- Completion of the AUA2019 [Exhibitor Sponsored Event Form](#) if you plan to host an event during our annual meeting
- [Exhibit Booth Presentation Form](#) if you plan to host a presentation in your booth
- Use of Union Labor.

Market your Presence at AUA2019!

We will bring the 11,000+ Urologic professionals to Chicago, but you need to let them know you're there.

- Utilize all three of the [complimentary AUA2019 branding tools](#) for your internal produced postcards, banners and website.
- Purchase the official [AUA2019 Attendee list](#) to send a postcard/mailer to your target audience or just see who is registered to attend
- Purchase one or more of our many sponsorship options found in our [corporate support catalog](#).

Important Note: The AUA is the **ONLY** vendor of our official attendee list and it does not contain email addresses. Any organization that is soliciting the AUA attendee list is not approved by the AUA.

Important Resources:

[Exhibitor Badges](#)

[Housing](#)

[Exhibitor Service Kit](#)

[Rules & Regulations](#)

[Exhibitor Prospectus](#)

[Authorization to Charge Form](#)

[Terms & Conditions](#)

[International Exhibitors](#)

[Shipping & Material Handling](#)

[Checklist of Important Pre-Show Dates](#)

[Checklist of Important Show Site Dates](#)

[Sponsorships](#)

[Advertising](#)

New Exhibitor Welcome Packet

Important Contacts:

Exhibit Sales	Exhibit Operations	Sponsorships/Advertising
Frank Sheridan, Exhibit Sales Lead	Andrew Niles	Keith Price
	Operations & Conventions Manager	Sponsorships & Promotions Manager
Diana Vacchiano, Exhibits Manager		