



EXHIBITOR BULLETIN #1

DECEMBER 2018

WE ARE GRATEFUL FOR OUR EXHIBITORS

Happy Holidays and Thank You AUA2019 Exhibitors!

This time of year always reminds us to reflect on what we are grateful and thankful for. The AUA would like to thank you for choosing to be a part of AUA2019 Chicago. Each and every company provides a unique and valuable product or service to our Science & Technology Hall.



BUILD YOUR BOOTH

The AUA2019 Exhibitor Service Kit is Now Available!

The [Exhibitor Service Kit](#) is now available at AUA2019.org. This kit has all the essential information you will need to exhibit at this year's AUA Annual Meeting. From furniture rentals, to shipping information, to internet order forms, you'll find everything you need to build the perfect booth space. If we can be of any assistance to you during the planning process please don't hesitate to contact our team.

We're grateful for your support and hope you share in our excitement for another AUA Annual Meeting where together we will advance urology.

[Exhibitor Service Kit](#)

NEW FOR 2019

New Exhibit Days & Hours

If you missed the announcement back in August about the exhibit days & hours changing, please review the new days and times below. With input received from the Exhibitor Advisory Committee as well as internal AUA review, it was decided to align the exhibit days toward the beginning of the meeting when momentum is strong from attendees.

Friday, May 3, 10:00 am - 4:00 pm

Saturday, May 4, 9:00 am - 6:00 pm*

Sunday, May 5, 9:00 am - 4:00 pm

***Saturday Afternoon Networking Event 4-6 pm**

[Exhibitor Central](#)

Revised Exhibitor Sponsored Events Guidelines

If you plan to host any type of event at AUA2019, please familiarize yourself with our revised guidelines. These guidelines provide you with an overview of what is allowed and not allowed and at what time throughout the stretch of the conference. We still require all functions/events to be submitted using our [Exhibitor Sponsored Events and Function Space Request Form](#) for approval. -Coming Soon!

[Exhibitor Sponsored Events](#)

EXHIBITOR PROFILE

Give Your Booth an Identity by Updating Your Profile Online

Now that AUA2019.org is fully live and attendee registration is open, attendees are beginning to use the site to plan their visit to the Science & Technology Hall. Don't miss this opportunity to advertise your presence by updating your company description, contact information and product categories. All of this information is carried over to the [floor plan](#), exhibitor search (coming soon!), mobile app, and printed Exhibitor Directory.

The deadline to upload this information for use in the printed AUA2019 Exhibitor Directory, as well as the Annual Meeting Mobile App, is **February 15**. Don't wait! The sooner you update your profile, the sooner attendees will learn about your company through the online tools.

[Contact Diana Vacchiano](#) or call 410.689.3758 if you missed the notification containing the link and password to update your information.

[Update Your Profile](#)

FAQ SPOTLIGHT

Answers to Frequently Asked Questions

Q. Are exhibitors allowed to hold social functions during the AUA Annual Meeting?

A. Yes, with certain restrictions. For more information on what exhibitor-sponsored events are permitted at AUA2019, please read the Exhibitor Function Guidelines. If you would like to request permission to hold an event, complete the Exhibitor Function Space Request Form, which is linked to the Guidelines.

Q. Are there any rules regarding giveaways in my booth?

A. Yes! All gifts, giveaways, and contest items are subject to approval by AUA and, in compliance with the CMSS Code for Interaction with Companies, must be educational in nature. Contests must be open to all attendees. Please complete the Booth Giveaway Approval Form.

Q. Are there any rules regarding presentations in my booth?

A. Yes! Booth activities, such as presentations and demonstrations, must also be submitted to AUA for prior approval. The specific rules regarding these presentations are available in the AUA Exhibitor Rules and Regulations. Speaker presentations are subject to the AUA Speaker Guidelines, and also prior approval by AUA. Please complete the Booth Presentation/Activity Approval Form online.

[More FAQs](#)

FAQ SPOTLIGHT

Skills Workshops

Have you considered hosting a hands-on workshop to increase your visibility in the Science and Technology Hall? In-booth product demonstrations are a great way to promote your products at AUA2019! As a complement to your booth, add to the power of product demonstrations by hosting your own workshop in the Science & Technology Hall.

Skills Challenge and Residents Challenge

The Skills Challenge generates a friendly competition while driving traffic to your booth. As a sponsor company, you will develop a product-related task to be performed in your booth that can be timed or scored; attendees will be directed to visit each booth to compete against their colleagues for the best time/score. The AUA will award a prize to the winners of each sponsored booth challenge.

In addition to the 2019 Skills Challenge, the AUA will host a Residents Challenge. Each semifinal and final Residents Bowl team will compete in the designated sponsor's booth challenge.

Business Bistro

Engage attendees in a relaxed atmosphere in the Science and Technology Hall's Business Bistro. The Business Bistro is an intimate setting for presenting information on how attendees can best adapt their practice to new treatments and technology in urology. Each sponsor will have the opportunity to choose two 30-minute timeslots. To assist in attracting attendees to the Business Bistro, the AUA will provide coffee and desserts at each program!

ExpoSuites

Need convenient, turnkey meeting space on the Science and Technology Hall? Consider an ExpoSuite! These meeting rooms come with carpeting, basic furniture, and electricity or you can upgrade to a custom suite for a more professional look. ExpoSuites are available in a variety of sizes.

Contact Diana Vacchiano or call 410.689.3757 for pricing and available timeslots

Expand Your Reach

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